



Prudential Florida Realty has strategic alliances with powerful online property and lifestyle websites providing global exposure for your home—24 hours a day, seven days a week.

Your listing will appear on the following websites:

Prudential Florida Realty	www.PrudentialFloridaRealty.com
All PRIMA Associates websites	www.yourprimawebsite.com
The listing's personal website	www.prudentialfloridarealty.com/mls#
The International Realty	www.theinternationalrealty.com
Prudential Real Estate®	www.prudentialrealestate.com
Realtor®.com	www.realtor.com
WorldProperties®	www.worldproperties.com
Move®	www.move.com
Florida Realtors®	www.fl.living.net
AOL® – Real Estate	www.aol.com
MSN® – Real Estate	www.msn.com
Moving	www.moving.com
Trulia	www.trulia.com
Cyberhomes	www.cyberhomes.com
Yahoo Real Estate	http://realestate.yahoo.com
HGTV's Front Door	www.frontdoor.com
Washington Post Online	www.washingtonpost.com



PRUDENTIAL REAL ESTATE LISTINGS ARE EVERYWHERE!



PLUS!

Many of these sites share our listings with multiple other sites.

You can search for Prudential Real Estate properties using the Pru ID on:

prudential.com/realestate

prudentialrealestate.com

prudentialproperties.com

PruRE.com

erealty.com



Prudential



Showcase Listing Enhancement Package



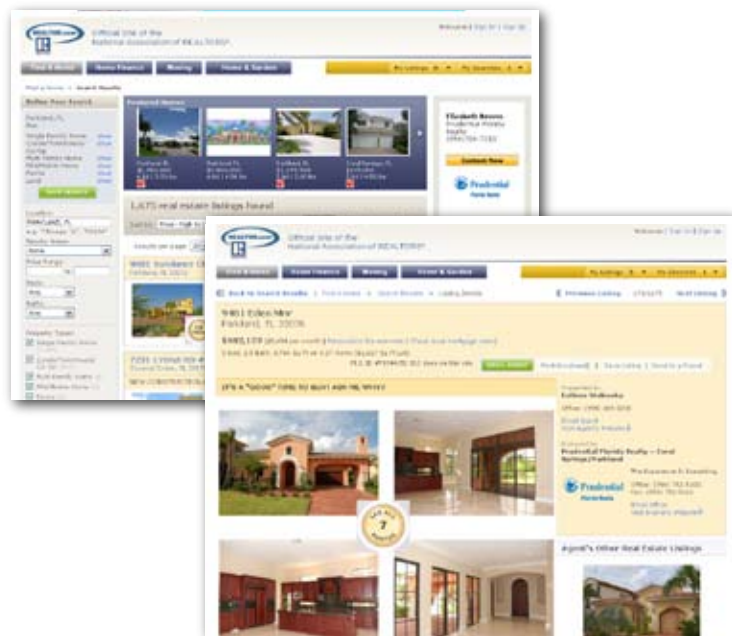
Our Showcase Listing Enhancement Package means even more exposure for your home!

Capturing buyer attention and setting your property apart are the key objectives in our Internet marketing strategy.

Prudential Florida Realty has partnered with REALTOR®.com to enhance online listings of all the properties it markets with multiple photos and customized property descriptions on the number one real estate website, REALTOR®.com. Our properties will also receive high-impact placement on other popular Web portals such as MOVE.com and MSN®, helping reach the largest audience of home buyers.

We understand it is vital to reach the over 9 million consumers each month that, on average, spend 82 percent of the time they search for a home online on REALTOR®.com. With 84 percent of all home buyers using the Internet at some point in their search for homes, Prudential Florida Realty is working to make sure your home is promoted where more consumers are searching online. The majority of home buyers say photos and detailed property descriptions are the most useful features when searching for homes on the Internet.

Over 9 million unique users visit the Realtor®.com/Move network each month on average.



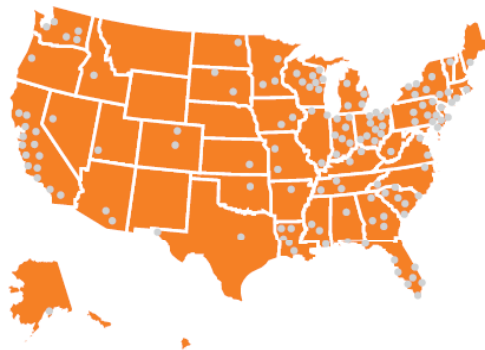
HomeFinder.com connects home buyers and sellers at the most trusted source for local real estate--your newspaper's online real estate section. We have combined the strength and impact of a nationally branded site, with our network of more than 130 online newspaper real estate sites nationwide. As a leading national search site, HomeFinder.com can help you find your dream home or help promote your real estate business.

AK	Anchorage Daily News	IL	Chicago Tribune	NY	Ithaca Journal
AL	Montgomery Advertiser	IN	The Indianapolis Star	NY	Newsday
AR	Baxter Bulletin	IN	Journal and Courier	NY	The Journal News
AZ	Arizona Republic	IN	Muncie Star Press	NY	Poughkeepsie Journal
CA	The Press Enterprise	IN	Richmond Palladium-Item	NY	Rochester Democrat and Chronicle
CA	Contra Costa Times	KS	The Wichita Eagle	OH	The Cincinnati Enquirer
CA	The Fresno Bee	KY	Lexington Herald-Leader	OH	NNCO - Fremont, Mansfield, Marion, Port Clinton, Bucyrus, Chillicothe, Coshocton, Newark, Lancaster, Zaneville
CA	Los Angeles Times	KY	The Courier-Journal	OR	Statesman Journal
CA	Monterey County Herald	LA	The Town Talk	PA	The Morning Call
CA	Modesto Bee	LA	The Daily Advertiser	PA	Centre Daily Times
CA	The Desert Sun	LA	The News-Star	SC	The Greenville News
CA	The Californian	LA	Shreveport Times	SC	The Sun News
CA	The Mercury News	LA	Opelousas Daily World	SC	The Herald
CA	The Tribune	MD	Baltimore Sun	SC	The State
CA	Sacramento Bee	MD	The Daily Times	SC	The Beaufort Gazette
CA	Visalia Times Delta	MI	Battle Creek Enquirer	SC	The Island Packet
CA	Inside Bay Area Newspapers: Oakland Tribune, Daily Review, Tri-Valley Herald, The Argus, San Mateo County Times	MI	Detroit Free Press	SD	Argus Leader
CO	Fort Collins Coloradoan	MI	Lansing State Journal	TN	The Leaf Chronicle
CT	Hartford Courant	MI	Livingston Daily Press and Argus	TN	The Jackson Sun
DE	The News Journal	MI	Observer & Eccentric	TN	The Daily News Journal
FL	Bradenton Herald	MI	The Times Herald	TN	The Tennessean
FL	Florida Today	MN	St. Cloud Times	TX	Dallas Morning News
FL	The News-Press	MO	The Kansas City Star	TX	Fort Worth Star Telegram
FL	Miami Herald	MO	Springfield News-Leader	TX	El Paso Times
FL	Orlando Sentinel	MS	The Sun Herald	UT	The Spectrum
FL	Pensacola News Journal	MS	Hattiesburg American	VA	The Daily Press
FL	Sun-Sentinel	MS	The Clarion-Ledger	VA	The Daily News Leader
FL	Tallahassee Democrat	MT	Great Falls Tribune	VT	Burlington Free Press
GA	The Ledger-Enquirer	NC	Citizen-Times	WA	Bellingham Herald
GA	Macon Telegraph	NC	The Charlotte Observer	WA	The Olympian
GUAM	Pacific Daily News	NC	The News & Observer	WA	Tri-City Herald
HI	Honolulu Advertiser	NJ	Courier News	WA	The News Tribune
IA	Des Moines Register	NJ	Courier-Post	WI	Gannett Wisconsin Newspapers: Appleton, Fond duLac, Green Bay, Manitowac, Marshfield, Stevens Pt,WI Rapids, Wausau, Oshkosh, Sheboygan
IA	Iowa City Press-Citizen	NJ	Asbury Park Press	WV	The Herald-Dispatch
ID	Idaho Statesman	NJ	Daily Record		
IL	Belleville News-Democrat	NJ	The Daily Journal		
		NM	Home News Tribune		
		NV	Las Cruces Sun-News		
		NY	Reno Gazette Journal		
		NY	Press & Sun-Bulletin		
		NY	Star Gazette		

chicagotribune.com

baltimoresun.com

SunSentinel.com



OrlandoSentinel.com

Los Angeles Times



HGTV FrontDoor.com promotes your property to even more interested home buyers through the site's unique, extended network:

- 1. National TV exposure:** Promotional spots on HGTV real estate shows (Open House Sunday, First Time Home Buyer Hour, and more) encourage buyers to search properties for sale—including yours—on FrontDoor.com.
- 2. Popular home URLs:** FrontDoor's OpenHouse.com attracts serious home buyers to your listing and open house details.
- 3. Broad online reach:** FrontDoor.com search is built into local newspaper and TV news sites across the U.S.

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AZ KPHO 5 News kpho.com	CT Housatonic Times housatonictimes.com	ME WMTW 8 News wmtw.com	OH WLWT NBC 5 News wlwt.com
CA San Francisco Chronicle sfgate.com	CT West Hartford News westhartfordnews.com	OH The News-Herald news-herald.com	OH WHIO TV whiotv.com
CA The Oakland Press theoaklandpress.com	CT Channel 3 Eyewitness News wfsb.com	MI Channel 5 News - ClickonDetroit clickondetroit.com	OK KOCO Channel 5 News koco.com
CA KCRA Channel 3 News kcracom	FL WESH ABC Channel 2 News wesh.com	MI WNEM CBS 5 News wnem.com	PA Daily Local News dailylocal.com
CA Channel 10 News 10news.com	FL Channel 4 News 4 Jax news4jax.com	MN Minneapolis Star Tribune startribune.com	PA Pittsburgh Post-Gazette post-gazette.com
CA KTVU 2 News ktvu.com	FL WFTV 9 News wftv.com	MN WCCO CBS 4 News Channel 4000 channel4000.com	PA WGAL Channel 8 News wgal.com
CA WSBW NBC 8 Action News ksbw.com	FL WPBF ABC 25 News wpbf.com	MO Saint Louis stltoday.com	PA WTAE ABC Channel 4 News - The Pittsburgh Channel thepittsburghchannel.com
CA KERO-TV ABC 23 News TurnTo23 turnto23.com	FL Just News justnews.com	MS WAPT ABC 16 News wapt.com	PA WPXI News wpxi.com
CO Grand Junction Daily Sentinel gjsentinel.com	FL WMOR TV32 News wmortv32.com	NC WAPT ABC 16 News wapt.com	PA WJAC TV wjactv.com
CO ABC Channel 7 News - The Denver Channel thedenverchannel.com	GA The Atlanta Journal Constitution ajc.com	NC FOX Carolina News foxcarolina.com	SC WYFF ABC Channel 4 News wyff4.com
CT The Avon News foothillsmediagroup.com/avon	GA WSB-TV ABC Channel 2 wsbtv.com	NC WSOC 9 News wsoc9.com	TN NBC Channel 4 News wsmv.com
CT The Canton News foothillsmediagroup.com/canton	HI KITV ABC 4 News kitv.com	NC WXII 12 News wxii12.com	TX Channel 2 News Click2Houston click2houston.com
CT The Granby News foothillsmediagroup.com/granby	IA KCCI 8 News kcci.com	NE KETV ABC Channel 7 News ketv.com	TX KSAT ABC 12 News ksat.com
CT The Litchfield News foothillsmediagroup.com/litchfield	IN Channel 6 News - The Indy Channel theindychannel.com	NH WMUR Channel 9 News wmur.com	TX KFOX TV 14 News kfoxtv.com
CT The Simsbury News foothillsmediagroup.com/simsbury	IN The News-Sentinel www.fortwayne.com	NM KOAT ABC 7 News koat.com	VT WPTZ 5 News wptz.com
CT Thomaston News foothillsmediagroup.com/thomaston	KS KCTV Channel 5 News kctv5.com	NV Fox 5 News fox5vegas.com	WI WISC TV News - Channel 3000 channel3000.com
CT Good News About Torrington foothillsmediagroup.com/torrington	KS KMBC ABC Channel 9 News kmbc.com	NV KRXI FOX Reno 11 News foxreno.com	WI WISN ABC 12 News wisn.com
CT The Foothills Trader foothillstrader.com	KY WLKY News wlky.com	NY Daily Freeman dailyfreeman.com	WV WTOV 9 News wtov9.com
CT The Register Citizen registercitizen.com	LA WDSU News wdsu.com	NY The Saratogian saratogian.com	
CT LitchfieldCountyMom.Com litchfieldcountymom.com	MA WCVB-TV ABC Channel 5 - The Boston Channel thebostonchannel.com	NY WPTZ 5 News wptz.com	
		OH The Morning Journal morningjournal.com	

**FrontDoor.com is the real estate information site for HGTV,
#1 content provider online in the Home & Garden category¹**